AMERICAN HEART ASSOCIATION
SUPPORT FOR COMPLETE STREETS
Allegheny County

OVERVIEW

The goal of the American Heart Association with Complete Streets is to help local government enact policies to support physically active modes of transportation like walking and biking, making the healthier choice the easier choice.

Support from the American Heart Association

- Coordination of volunteers or interns dedicated to help move your complete streets effort
- Assistance to put together literature on how Complete Streets can impact health in the community
- Grassroots online and offline campaign to engage constituents
- Capabilities to help organize an educational seminar to educate council or constituents on complete streets
- Provide letters of support and assistance for grant writings related to Complete Streets (advocacy, awareness, implementation, etc.)

Advocacy Campaign

Offline and online grassroots engagement is very important to pass a Complete Streets policy. The American Heart Association can assist with the printing and distribution of the post cards, as an offline engagement.

The American Heart Association can also assist in creating and distribution online campaigns.

For more information about how the American Heart Association can assist with your Complete Streets efforts, please contact Jesabel Rivera-Guerra at jesabel.riveraguerra@heart.org or 412-208-3633